



# Temple University (Vintage)

Current Revision Date: 06/04/24

**Established:** 1884

**Location:** Philadelphia, PA

**Mascot:** Owls

**Mascot Name:** Hooter T. Owl

**Conference:** NCAA Division I - FBS, American, Philadelphia Big 5

## Cherry

**PANTONE 201 C**  
**CMYK: 0, 100, 63, 29**  
MADEIRA Rayon: 1181 | RA: 2270

## Silver

**PANTONE 428 C**  
**CMYK: 12, 6, 5, 12**

## Black

**PANTONE Process Black C**  
**CMYK: 0, 0, 0, 100**  
MADEIRA Rayon: 1000 | RA: 2632

Approved University colors or the \*PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. \*PANTONE® is a registered trademark of PANTONE, Inc.

## Vintage Logo Marks

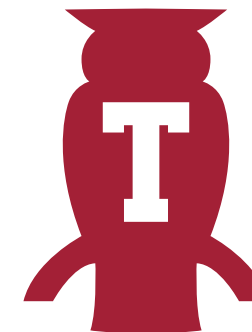
1



2



3



4



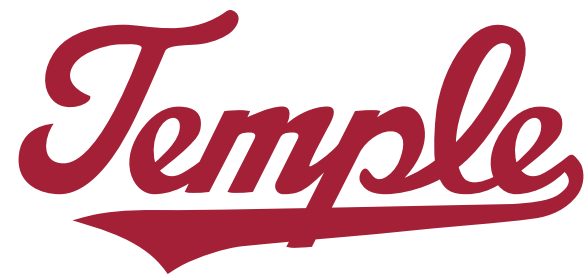
NOTE: Vintage logo marks can print in cherry (PMS 201 C), black, gray (PMS 428) or white.

## Vintage Wordmarks

5



6



7



NOTE: Vintage wordmarks can print in cherry (PMS 201 C), black, gray (PMS 428) or white.

### ADDITIONAL PERTINENT INFORMATION

- University seal permitted on products for resale (reviewed on a case-by-case basis).
- No alterations or overlaying graphics to seal permitted.
- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.

- Mascot caricatures permitted.
- Cross licensing with other marks may be permitted with an additional agreement.
- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.